



Global SW Sustainable Revolution
June 14 - 16, 2019 | June 21 - 23, 2019



Global Sustainable Revolution
startupweekend™
IN PARTNERSHIP WITH Google for Startups



Global Competition

After all the 50+ editions of the GSWSR, there will be a global competition online with great global prizes to win! This competition will take place for the 1st winning team of each local edition.

1

Each winning team of local SW Sustainable Revolution send a one minute pitch video of their project one weekend after their local SW edition.

Deadline to send the video with a form on F6S sent to the winning team and local organizers:

- For local SWs from June 7-9 : **June 15th 23:59 Paris time**
- For local SWs from June 14-16 : **June 22th 23:59 Paris time**
- For local SWs from June 21-23 : **June 29th 23:59 Paris time**

Deadline for submitting videos must be respected!

Video Requirements:

- Pitch your startup in one minute max in either your language or in English,
- Please add subtitles in English regardless of the chosen language,
- Add global sponsors' logos (logo for [Europe](#) / [Outside Europe](#))
- Videos made with a smartphone are great, you don't need professional material,
- The size of the video must not exceed 50 Mo,
- Be fun and showcase your country if you want (local object like a flag, etc.).

About teams

- There is only one winning team by local edition for the global final competition.
- Team members, team leader and team project have to stay the same as presented during the local edition. It's forbidden to add team members, change business model, etc.
- One the team send its video to the global team for the global pitch competition, it's not possible to add any element to the project during all the global competition.

2

Public vote for projects they love more on the GSWSR website to select 20 teams.

Votes are open between July 2nd to July 13th 2019 23:59 GMT.

Everyone, who has an email address, can vote to support only one team (even your grandparents if they are connected !). Be sure to confirm your email address in order to confirm your vote. The 20 videos with the highest number of votes on July 13th 2019 23:59 GMT will be selected for the step 2.

3

An international global jury chooses 5 global winning teams.

Between July 14th and July 17th, the global jury will evaluate the 20 preselected projects. Each project will be judged by a jury of 2 judges from different countries, so each juror will have 4 projects to review and evaluate.

As for the local edition, there will be 4 criteria :

- Customer Validation (does the business have a good understanding of customers and their needs?)
- Execution & Design
- Business Model (is this business feasible?)
- Environmental impact of the project

**We announce the 5 global winning teams
on July 18th 2019.
Let's party!**

Why compete at the global level ?

Amazing prizes

For the 20 teams selected with public vote: An online incubation program with [Bridge for Billions](#)

For the 5 teams selected by the global international jury:

1. An exhibition stand free of charge for the [ChangeNow Summit](#) in January 2020 in Paris to present your startup to worldwide investors
2. A 6-month mentoring with experts from [Carbone 4](#)
3. A personal air pollution sensor from [Plumes Labs](#) to measure local pollution wherever you go

Global visibility

A social media competition &
A global international jury

**Feel the global
community!**